




FRUIT OF THE LOOM®

Discover the  
interactive  
links now! 



*Life's better with Fruit*

2024



# Here to make life better for everyone!

Every year, garments made by Fruit of the Loom make life better for millions of customers all across Europe. Our outstanding imprint collection includes forever-favourite T-Shirts, sweats and polos in styles, colours and sizes for everyone. And in a world that demands sustainable solutions, it's good to know that we continue to help make the world a better place too – leading the industry in creating garments that support people and our planet. Whether you're a wholesaler, distributor, decorator, business owner, charity or individual looking for great everyday garments, find out more about how Fruit of the Loom helps make life better for you and explore our comprehensive ranges.



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Life's better with Fruit.



# Choose right, choose Fruit.

At Fruit of the Loom we never forget you have a lot of choice when sourcing your imprint garments. That's why we work hard every day to bring you the best products, made ethically and responsibly The Fruit Way, backed by the best service, while providing practical support for your business too. Our aim is to make choosing Fruit of the Loom as rewarding as possible to everyone.

## Better products

- ✔ Great product range, styles for everyone, and sizes for all
- ✔ Great value – products at price points to suit every purpose
- ✔ Designed for decoration – perfect canvases for you to bring our garments to life
- ✔ Outstanding quality, consistent colours, reliable results

## Made a better way

- ✔ Made ethically and sustainably, made The Fruit Way
- ✔ Over 90% of our range is fully manufactured by us
- ✔ Zero-tolerance for child or forced labour
- ✔ Reduced packaging plus 100% recyclable packing materials
- ✔ Supplier transparency for complete peace of mind

## With better service

- ✔ Great availability across our entire range
- ✔ Friendly customer service team ready to communicate in your language
- ✔ Expert representatives in every region

## Plus better support for your business

- ✔ High-quality lifestyle and studio images available to download and free to use
- ✔ Suite of marketing materials ready to personalise with your details
- ✔ Help and advice always just a call or email away



## Life's better when you choose products made close to home.

At Fruit of the Loom we manufacture over 90% of the garments for our European customers right on our buyers' doorsteps at our purpose-built manufacturing facility in Morocco. Here, the credibility of our ethical and sustainable operation is enhanced by the massive number of shipping miles saved when you choose Fruit of the Loom garments made much closer to home.

### Reduced Transportation, Lower Emissions

Morocco's proximity to the European market means our garments travel a fraction of the distances compared to products sourced from farther regions like China and the Far East. Across millions of products, the impact of savings in transport emissions is hugely significant for any business looking to source garments more sustainably.

### Great availability on all styles

Manufacturing closer to you means we're not just planet-friendlier – we're also faster! Customers can expect greater availability, ensuring you can keep pace with market demands.

### Demand for greener garments is high

Businesses and consumers are becoming increasingly conscious of where their garments come from – products with a smaller carbon footprint are in demand in today's market.

### Supporting sustainable, ethical choices

Every time you choose a garment from our Moroccan facility, you're advocating garments made the right way – ethically and sustainably.

### Compare distances garments travel...

Most of our garments ship from the port of Casablanca in Morocco. The map below shows how a typical journey from Casablanca to Rotterdam compares versus from other manufacturer's ports.

### Choosing Fruit of the Loom can save up to seven times the shipping distance versus garments manufactured in Asia.



Discover our facility in Morocco.







Find out more about Ethics and Compliance.

# The Fruit Way

## Making the changes that help make a difference to our world.

The Fruit Way is our people-centric, planet-conscious, and product-authentic commitment to responsible production. It's about Fruit of the Loom continuing to bring you the best possible products and service as sustainably for the planet and as positively for people as we can.

- ✓ Respect for our employees through fair pay and working conditions, equal opportunities, zero discrimination, plus strict codes of conduct for all suppliers too.
- ✓ Doing all we can to reduce the environmental impact of our operations including greenhouse gas emissions, water consumption and waste.
- ✓ Investing in green technology, renewable energy and energy efficiencies.
- ✓ Sourcing sustainably and being transparent about who we work with.

For the full facts and latest stats about how we make a difference, visit The Fruit Way pages on our website.



Find out more about The Fruit Way.



## Accreditation - your assurance of our commitment.



### OEKO-TEX®

All our garments – whether manufactured by us or outsourced – are tested for harmful substances and certified according to Standard 100 by OEKO-TEX®.

[oeko-tex.com](http://oeko-tex.com)



Member of amfori, the leading global business association for open and sustainable trade. We improve the social performance of our supply chain via amfori BSCI. For more information visit [www.amfori.org](http://www.amfori.org).

### Amfori

Fruit of the Loom joined Amfori in 2017; it is the leading global business association for open and sustainable trade, whose mission is to enable organisations to enhance human prosperity, use natural resources responsibly and drive open trade globally.

[amfori.org](http://amfori.org)



### Better Cotton™

Fruit of the Loom is committed to improving cotton farming practices globally and is a member of Better Cotton, an organisation whose mission is to help cotton communities survive and thrive, while protecting and restoring the environment.

[bettercotton.org](http://bettercotton.org)



# New for 2024!

## Supercotton™ Sweat and Supercotton™ Hooded Sweat

Durable yet soft. Rugged yet smart. Hardworking yet stylish. You are going to love our brand new 405gm/m<sup>2</sup> brushed-fleece Supercotton™ Sweat and Supercotton™ Hooded Sweat styles. Cut in an on-trend generous fit, the Supercotton™ Sweat is designed to perform, and the great range of colours and sizes makes these garments ideal for workwear as well as casual occasions.

See page 49 for details

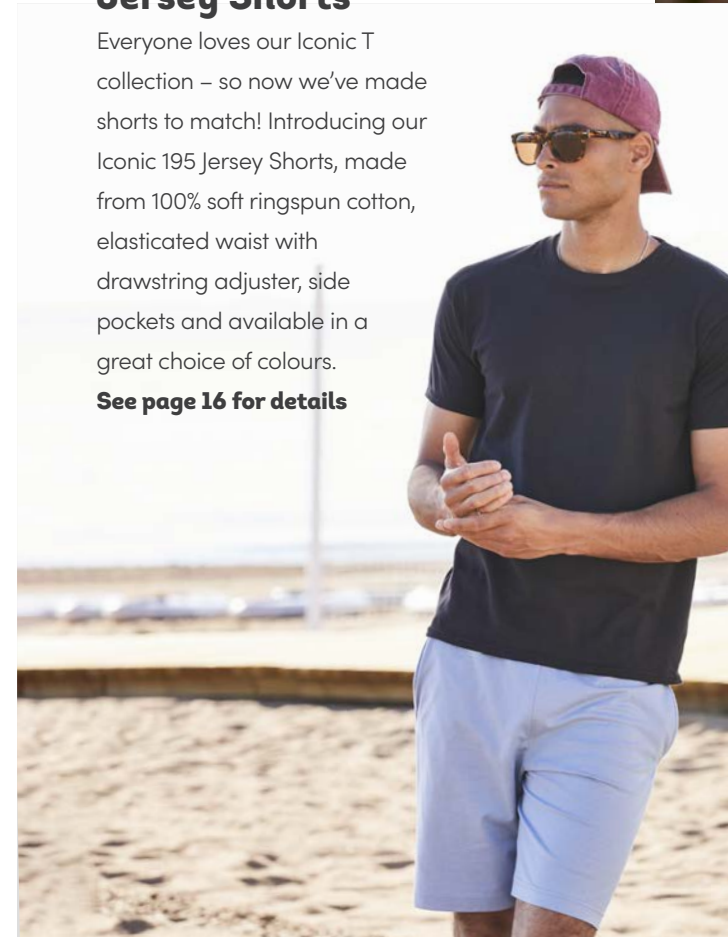


## The new styles and new colours to make life better in 2024.

### Iconic 195 Jersey Shorts

Everyone loves our Iconic T collection – so now we've made shorts to match! Introducing our Iconic 195 Jersey Shorts, made from 100% soft ringspun cotton, elasticated waist with drawstring adjuster, side pockets and available in a great choice of colours.

See page 16 for details

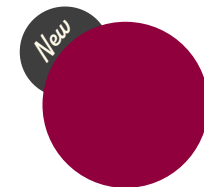


### Kids Iconic 195 T

Our popular Iconic 195 T is now available in unisex kids sizes. Classic fit and made from 195gm/m<sup>2</sup> soft ringspun cotton, this amazing new style is available in a brilliant choice of colours including three of our great new shades...

Find out more on page 16

### Four fab new colours!



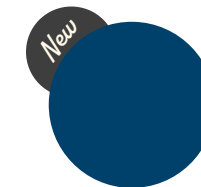
#### Cranberry

Added to our Iconic 195 T, Ladies Iconic 195 T, Kids Iconic 195 T styles.



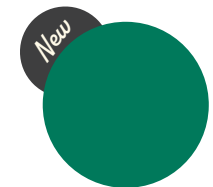
#### Desert Sand

Available in our Iconic 195 T, Ladies Iconic 195 T, Supercotton™ Sweat and Supercotton™ Hooded Sweat garments.



#### Mountain Blue

See our Iconic 195 T, Kids Iconic 195 T, Supercotton™ Sweat and Supercotton™ Hooded Sweat.



#### College Green

Added to our Iconic 195 T, Kids Iconic 195 T, Supercotton™ Sweat and Supercotton™ Hooded Sweat styles.



# Iconic T-Shirts Collection



*New*

**Ladies Iconic 195 T** 61-424-0  
**Kids Iconic 195 T** 61-363-0

Premium soft-combed 100% ringspun cotton Ts in a selection of styles for men, ladies, kids and girls. Choice of fabric weights, fits and colours. Iconic by name, Iconic by style!

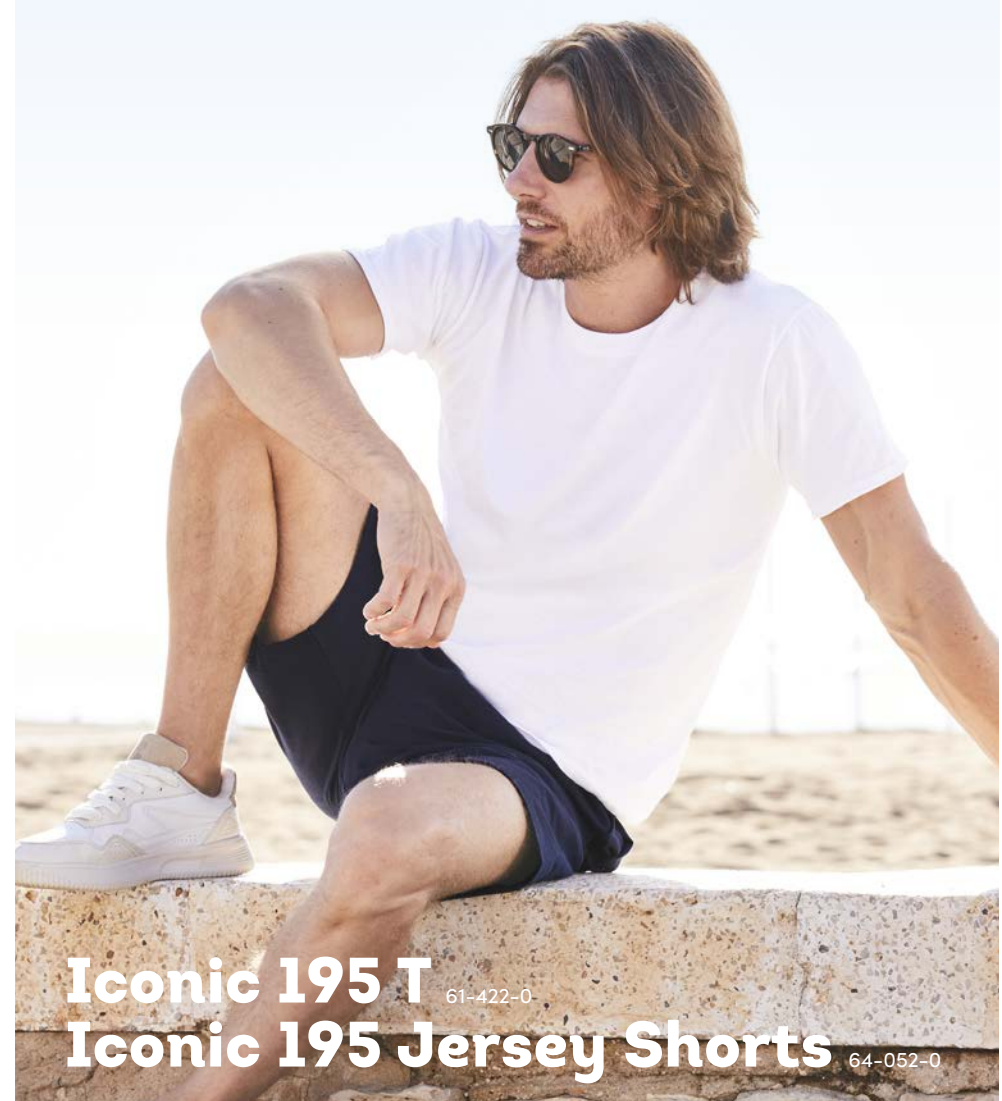
*New*

*100% premium soft-combed ringspun cotton.*



**Iconic 195 Long Sleeve T** 61-360-0

*Iconic*



**Iconic 195 T** 61-422-0  
**Iconic 195 Jersey Shorts** 64-052-0

Find out more about the Iconic 195 collection.

*New! Stylish and comfortable Iconic shorts.*



**Iconic 150 T** 61-430-0  
**Ladies Iconic 150 V-Neck T** 61-444-0



**Kids Iconic 150 T** 61-023-0  
**Girls Iconic 150 T** 61-025-0



*Quality print canvas  
and styles for everyone!*



Find out more  
about the  
Iconic 150  
collection.

Iconic



Iconic 150 Long Sleeve T 61-446-0



Find out more about the Iconic 150 collection.



Ladies Iconic 150 T 61-432-0

Super-soft ringspun cotton styles for everyone!

Iconic 150 V-Neck T 61-442-0



Iconic





Find out more about the Iconic 195 Collection.

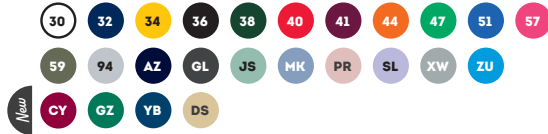
## Iconic 195 T-Shirts Collection



### Iconic 195 T

61-422-0

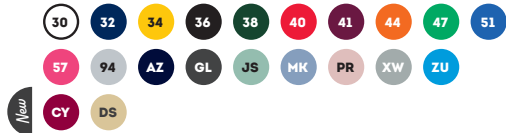
100% ringspun cotton<sup>(1)</sup> 190 / 195 gm/m<sup>2</sup>  
 S - 5XL<sup>(2)</sup> 72 Classic Fit



### Ladies Iconic 195 T

61-424-0

100% ringspun cotton<sup>(1)</sup> 190 / 195 gm/m<sup>2</sup>  
 XS - 2XL 72 Feminine Fit



New



### Kids Iconic 195 T

61-363-0

100% ringspun cotton<sup>(1)</sup> 190 / 195 gm/m<sup>2</sup>  
 3 - 15 Years 72 Classic Fit



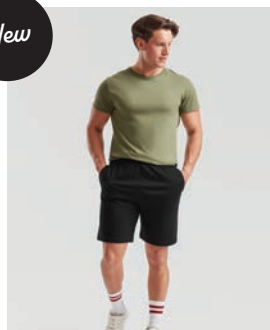
### Iconic 195 Long Sleeve T

61-360-0

100% ringspun cotton<sup>(1)</sup> 190 / 195 gm/m<sup>2</sup>  
 S - 5XL<sup>(2)</sup> 72 Classic Fit



New



### Iconic 195 Jersey Shorts

64-052-0

100% ringspun cotton<sup>(1)</sup> 190 / 195 gm/m<sup>2</sup>  
 S - 2XL 72 Classic Fit



1 - Heather Grey 97% cotton, 3% polyester.  
 2 - 4XL & 5XL available in White, Black, Navy and Heather Grey only.

3 - 4XL & 5XL available in White, Black and Heather Grey only.

# Designed for Decoration

All our cotton Ts are designed with decoration in mind and feature a fine-knit gauge to offer decorators the very best print surfaces. Whatever your preferred print style – screen, DTG, transfer – decorators love the consistently-reliable results you can count on when you choose Fruit of the Loom.







Find out more about the Iconic 150 Collection.

## Iconic 150 T-Shirts Collection



### Iconic 150 T 61-430-0

100% ringspun cotton<sup>(5)</sup> 140 / 150 gm/m<sup>2</sup> <sup>(4)</sup>  
S - 5XL<sup>(6)</sup> 72 Fashion Fit



### Iconic 150 V-Neck T 61-442-0

100% ringspun cotton<sup>(1)</sup> 140 / 150 gm/m<sup>2</sup> <sup>(4)</sup>  
S - 5XL<sup>(2)</sup> 72 Fashion Fit



### Ladies Iconic 150 T 61-432-0

100% ringspun cotton<sup>(5)</sup> 140 / 150 gm/m<sup>2</sup> <sup>(4)</sup>  
XS - 2XL 72 Feminine Fit



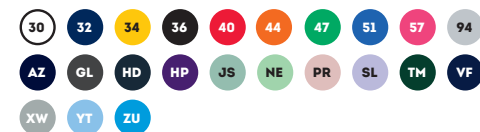
### Ladies Iconic 150 V-Neck T 61-444-0

100% ringspun cotton<sup>(1)</sup> 140 / 150 gm/m<sup>2</sup> <sup>(4)</sup>  
XS - 2XL 72 Feminine Fit



### Kids Iconic 150 T 61-023-0

100% ringspun cotton<sup>(3)</sup> 140 / 150 gm/m<sup>2</sup> <sup>(4)</sup>  
3 - 15 Years 72 Classic Fit



### Girls Iconic 150 T 61-025-0

100% ringspun cotton<sup>(3)</sup> 140 / 150 gm/m<sup>2</sup> <sup>(4)</sup>  
3 - 15 Years 72 Girls Fit



### Iconic 150 Long Sleeve T 61-446-0

100% ringspun cotton<sup>(1)</sup> 140 / 150 gm/m<sup>2</sup> <sup>(4)</sup>  
S - 5XL<sup>(2)</sup> 72 Classic Fit



1 - Heather Grey 97% cotton, 3% polyester.

2 - 4XL & 5XL available in White, Black and Heather Grey only.

3 - Heather Grey 97% cotton, 3% polyester. HD, VF, HP 52% cotton, 48% polyester.

4 - White & Heather Grey/Colour.

5 - Heather Grey 97% cotton, 3% polyester. Athletic Heather 90% cotton, 10% recycled polyester. HD, R6, RX, VF, VH, HP, H1 52% cotton, 48% polyester.

6 - 4XL available in White, Black, Heather Grey, Red and Deep Navy only. 5XL available in White, Black and Heather Grey only.





# Super Premium T-shirt



Super Premium T 61-044-0

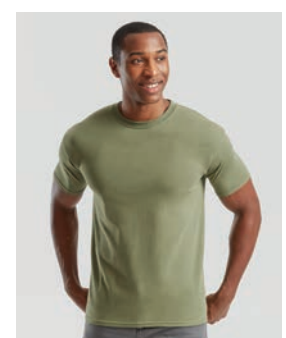
## Super Premium T

A classic-fitting T in a heavier-weight cotton fabric, this comfortable yet hardwearing garment is a T you'll want to wear again and again. Prints brilliantly and is designed for repeat washing – even at 60°C.

*The perfect choice for all kinds of events and workwear, our Super Premium T is a big favourite in the music merchandise sector!*



Find out more about the Super Premium T.



### Super Premium T 61-044-0

100% cotton<sup>(2)</sup> 190 / 205 gm/m<sup>2</sup>  
S - 5XL<sup>(1)</sup> 72 Classic Fit

- 30 32 36 38 40 41
- 51 59 94 AZ GL XW

1 - 4XL & 5XL available in White, Black, Navy and Heather Grey only.  
2 - Heather Grey 97% cotton, 3% polyester.



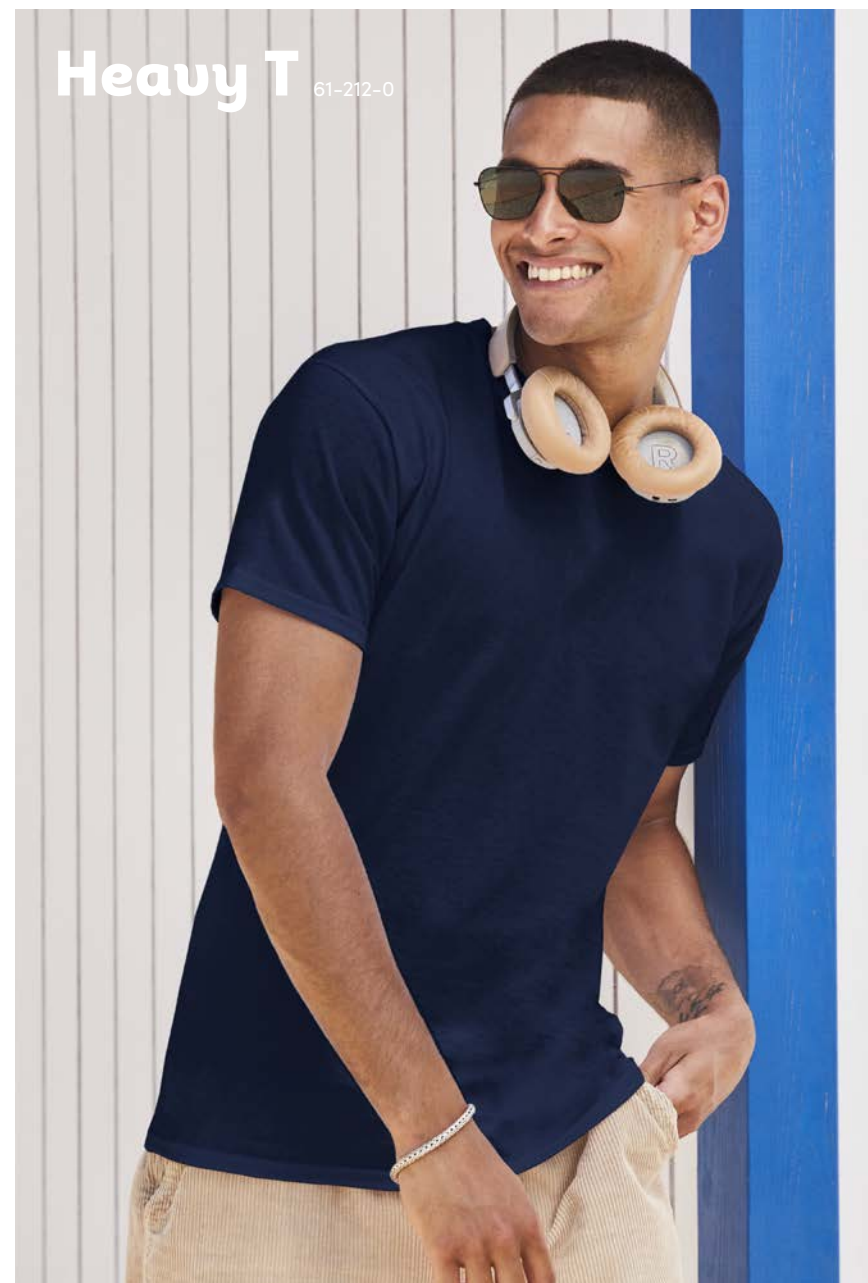


# Heavy T-shirt



Heavy T

## Heavy T 61-212-0



### Heavy T

Looking for a hard-wearing T that's both stylish and comfortable too? Classically designed with a rib crew neck, our Heavy T is a trusted favourite that also features a self-fabric back neck tape for comfort.

*Classic colours for promotions, workwear and the music industry!*



Find out more about the Heavy T.



### Heavy T 61-212-0

100% cotton<sup>(1)</sup>

185 / 195 gm/m<sup>2</sup>

S - 3XL

72

Classic Fit

30 32 36 94

1 - Heather Grey 97% cotton, 3% polyester.



**Ladies Valuweight V-neck T** 61-398-0  
**Valuweight Ringer T** 61-168-0  
**Valuweight Ladies Athletic Vest** 61-376-0

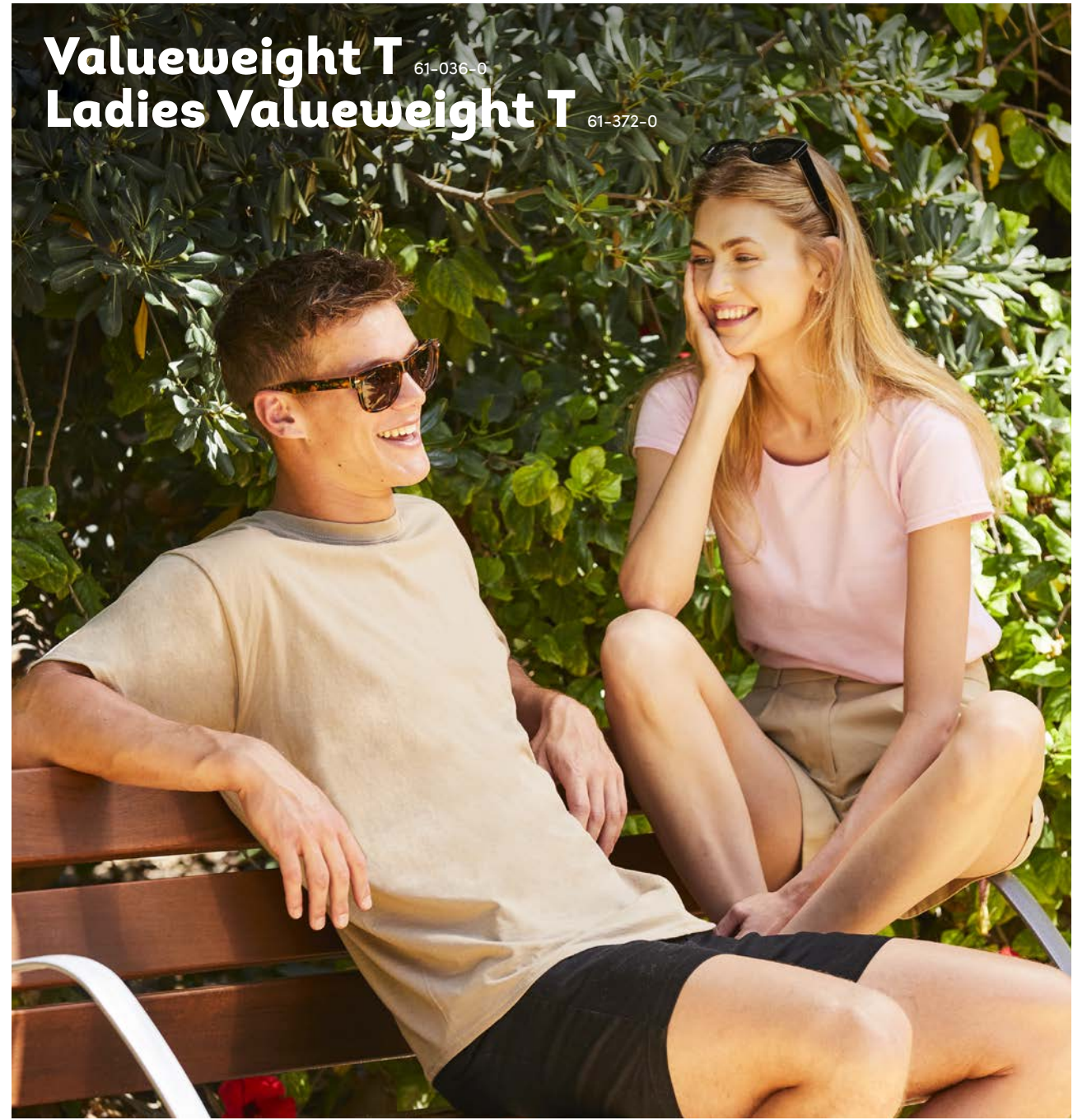


# Valuweight T-Shirts

Valuweight

What a versatile range! Our ever-popular Valuweight T collection comprises styles for men, ladies and kids, with a choice of crew-necks, V-necks, vests, long-sleeve, baseball and ringer T options; and sizes ranging from 1-2 years to 5XL.

**Valuweight T** 61-036-0  
**Ladies Valuweight T** 61-372-0



Find out more about the Valuweight T.





**Valuweight Athletic Vest** 61-098-0  
**Valuweight V-Neck T** 61-066-0



**Valuweight Long sleeve T** 61-038-0

Find out more about the Valuweight T.

Valuweight



**Baseball T**

*Relax the vibe!  
 Life's better hanging out with friends in a T-Shirt you love to wear.*

**Valuweight Long Sleeve Baseball T** 61-028-0

**Valuweight Short Sleeve Baseball T** 61-026-0





Find out more about the Valueweight T.

*Add your design to create their new favourite T!*



**Kids Valueweight Long Sleeve T** 61-007-0



# Kids Valueweight T

 61-033-0

Valueweight





Find out more about the Valuweight T.

## Valuweight T-Shirts Collection



### Valuweight T 61-036-0

100% cotton<sup>(1)</sup> 160 / 165 gm/m<sup>2</sup>  
S - 5XL<sup>(2)</sup> 72 Classic Fit



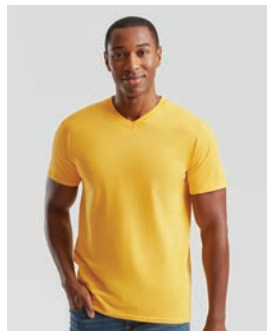
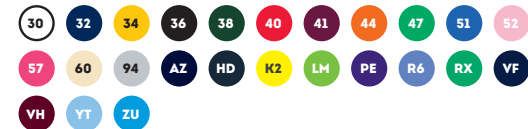
### Ladies Valuweight T 61-372-0

100% cotton<sup>(1)</sup> 160 / 165 gm/m<sup>2</sup>  
XS - 2XL 72 Feminine Fit



### Kids Valuweight T 61-033-0

100% cotton<sup>(4)</sup> 160 / 165 gm/m<sup>2</sup>  
1 - 15 years<sup>(6)</sup> 108 Classic Fit



### Valuweight V-Neck T 61-066-0

100% cotton<sup>(5)</sup> 160 / 165 gm/m<sup>2</sup>  
S - 5XL<sup>(2)</sup> 72 Classic Fit



### Ladies Valuweight V-Neck T 61-398-0

100% cotton<sup>(5)</sup> 160 / 165 gm/m<sup>2</sup>  
XS - 2XL 36 Feminine Fit



## Valuweight T-Shirts Collection



### Valuweight Long Sleeve T 61-038-0

100% cotton<sup>(5)</sup> 160 / 165 gm/m<sup>2</sup>  
S - 5XL<sup>(3)</sup> 72 Classic Fit



### Kids Valuweight Long Sleeve T 61-007-0

100% cotton<sup>(5)</sup> 160 / 165 gm/m<sup>2</sup>  
3 - 15 Years 72 Classic Fit



1 - Heather Grey 97% cotton, 3% polyester. HD, VF, R6, RX, VH, HP, H1 50% cotton, 50% polyester.  
2 - 4XL & 5XL available in White, Black, Navy and Heather Grey only.  
3 - 4XL & 5XL available in White, Black and Heather Grey only.

4 - Heather Grey 97% cotton, 3% polyester. HD, VF, R6, RX, VH 50% cotton, 50% polyester.  
5 - Heather Grey 97% cotton, 3% polyester. HD 50% cotton, 50% polyester.  
6 - Ages 1-2 and 2-3 available in White, Navy, Sunflower, Red, Royal Blue, Light Pink and Sky Blue only.

Valuweight



Great print surfaces ready to be brought to life with your designs!

Whatever the occasion, whatever the print, our Valuweight Ts have been an industry favourite for years, delivering the consistent colour, sizing and surfaces decorators know they can count on.



Find out more about our printability.







Find out more about the Valueweight T.

## Valueweight T-Shirts Collection



### Valueweight Short Sleeve Baseball T 61-026-0

100% cotton 160 / 165 gm/m<sup>2</sup>  
S - 3XL 72 Fashion Fit



### Valueweight Long Sleeve Baseball T 61-028-0

100% cotton 160 / 165 gm/m<sup>2</sup>  
S - 3XL 72 Classic Fit

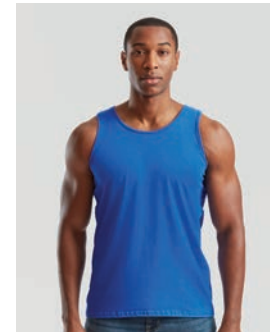


### Valueweight Ringer T 61-168-0

100% cotton 160 / 165 gm/m<sup>2</sup>  
S - 3XL 72 Fashion Fit

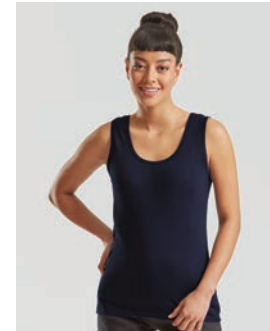


## Valueweight T-Shirts Collection



### Valueweight Athletic Vest 61-098-0

100% cotton<sup>(1)</sup> 160 / 165 gm/m<sup>2</sup>  
S - 5XL<sup>(2)</sup> 72 Classic Fit



### Ladies Valueweight Athletic Vest 61-376-0

100% cotton<sup>(1)</sup> 160 / 165 gm/m<sup>2</sup>  
XS - 2XL 72 Feminine Fit



1 - Heather Grey 97% cotton, 3% polyester.  
2 - 4XL & 5XL available in White, Black and Heather Grey only.





Original T 61-082-0  
Ladies Original T 61-420-0



# Original T-Shirts

Available in men's, ladies' and kids' sizes and featuring a fine-knit gauge for enhanced printability, the Original T range is ideal for large-volume promotions.



Original V-Neck T 61-426-0



Find out more about Original Ts.



## Original T-Shirts Collection



### Original T 61-082-0

100% cotton<sup>(1)</sup> 140 / 145 gm/m<sup>2</sup>  
S - 5XL<sup>(2)</sup> 108 Classic Fit



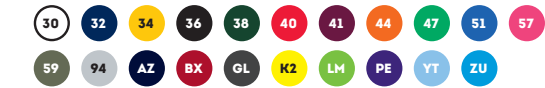
### Ladies Original T 61-420-0

100% cotton<sup>(1)</sup> 140 / 145 gm/m<sup>2</sup>  
XS - 2XL 72 Feminine Fit



### Kids Original T 61-019-0

100% cotton<sup>(1)</sup> 140 / 145 gm/m<sup>2</sup>  
3-15 Years 72 Classic Fit



### Original V-Neck T 61-426-0

100% cotton<sup>(1)</sup> 140 / 145 gm/m<sup>2</sup>  
S - 2XL 72 Classic Fit



### Original Long Sleeve T 61-428-0

100% cotton<sup>(1)</sup> 140 / 145 gm/m<sup>2</sup>  
S - 3XL 72 Classic Fit



### Kids Original T 61-019-0



### Original Long Sleeve T 61-428-0

Find out more about Original Ts.



Simply a great-value, great all-rounder!

1 - Heather Grey 97% cotton, 3% polyester.  
2 - 4XL & 5XL available in White, Black, Navy and Heather Grey only.



**Premium Set-in Sweat** 62-154-0  
**Premium Elasticated Cuff Jog Pants** 64-040-0  
**Premium Ladies Sweat Jacket** 62-116-0



# Premium Sweats

Made using ringspun combed cotton, heavyweight 280gm/m<sup>2</sup> fabric and featuring our luxurious soft brushed fleece inside, Fruit of the Loom's Premium Sweats collection is superb to work with and is an absolute treat to wear.

*Premium Sweats*



Find out more about Premium Sweats.



**Kids Premium Set-in Sweat** 62-031-0






**Kids Premium Elasticated Cuff Jog Pants** 64-025-0  
**Kids Premium Hooded Sweat Jacket** 62-035-0  
**Kids Premium Raglan Sweat** 62-033-0



**Kids Premium Hooded Sweat** 62-037-0

 Find out more about Premium Sweats.

*Our luxurious soft-brush inner fleece brings wonderfully cosy comfort to everyone!*





Find out more about Premium Sweats.



**Premium Zip Neck Sweat** 62-032-0  
**Premium Sweat Jacket** 62-228-0

*We made them soft, but they're hard-wearing too.*



**Premium Hooded Sweat** 62-152-0  
**Premium Hooded Sweat Jacket** 62-034-0



# Ladies Premium Hooded Sweat Jacket 62-118-0



Find out more about Premium Sweats.



## Premium Sweats



### Premium Set-In Sweat 62-154-0

70% cotton 30% polyester 260 / 280 gm/m<sup>2</sup>(2)  
 S - 3XL(5) 36 Classic Fit  
 36 40 41 51 59 67 94 AZ



### Kids Premium Set-in Sweat 62-031-0

70% cotton 30% polyester 260 / 280 gm/m<sup>2</sup>(1)  
 3 - 15 Years 36 Classic Fit  
 30 32 34 36 38 40 41 51 94 AZ YT



### Kids Premium Raglan Sweat 62-033-0

70% cotton 30% polyester 260 / 280 gm/m<sup>2</sup>(2)  
 3 - 15 Years 36 Classic Fit  
 32 36 38 40 41 51 94 AZ



### Premium Hooded Sweat 62-152-0

70% cotton 30% polyester(3) 260 / 280 gm/m<sup>2</sup>(2)  
 S - 4XL(4) 24 Classic Fit  
 36 40 41 51 59 67 94 AZ



### Kids Premium Hooded Sweat 62-037-0

70% cotton 30% polyester 260 / 280 gm/m<sup>2</sup>(1)  
 5 - 15 Years 24 Classic Fit  
 30 34 36 38 40 41 47 51 52 94 AZ YT

1 - White & Heather Grey / Colour.  
 2 - Heather Grey/Colour.  
 3 - R6, RX, VF, VH 55% cotton, 45% polyester.

4 - 3XL & 4XL available in Black, Charcoal, Heather Grey and Deep Navy only.  
 5 - 3XL available in Black, Charcoal, Heather Grey and Deep Navy only.





Find out more about Premium Sweats.

## Premium Sweats



### Premium Zip Neck Sweat

62-032-0

70% cotton 260 / 280 gm/m<sup>2</sup><sup>(1)</sup>  
30% polyester  
S - 4XL<sup>(3)</sup> 24 Classic Fit

30 36 38 40 41 51 94 AZ



### Premium Sweat Jacket

62-228-0

70% cotton 260 / 280 gm/m<sup>2</sup><sup>(1)</sup>  
30% polyester  
S - 2XL 24 Classic Fit

30 36 94 AZ GL



### Premium Hooded Sweat Jacket

62-034-0

70% cotton 260 / 280 gm/m<sup>2</sup><sup>(2)</sup>  
30% polyester  
S - 4XL<sup>(3)</sup> 24 Classic Fit

36 40 41 51 59 87 94 AZ GL



### Ladies Premium Sweat Jacket

62-116-0

70% cotton 260 / 280 gm/m<sup>2</sup><sup>(1)</sup>  
30% polyester  
XS - 2XL 24 Feminine Fit

30 36 94 AZ



### Ladies Premium Hooded Sweat Jacket

62-118-0

70% cotton 260 / 280 gm/m<sup>2</sup><sup>(1)</sup>  
30% polyester  
XS - 2XL 24 Feminine Fit

30 36 40 57 94 AZ ZU



### Premium Elasticated Cuff Jog Pants

64-040-0

70% cotton 260 / 280 gm/m<sup>2</sup><sup>(1)</sup>  
30% polyester  
S - 3XL 36 Classic Fit

36 94 AZ



### Kids Premium Hooded Sweat Jacket

62-035-0

70% cotton 260 / 280 gm/m<sup>2</sup><sup>(2)</sup>  
30% polyester  
5 - 15 Years 24 Classic Fit

36 40 51 94 AZ



### Kids Premium Elasticated Cuff Jog Pants

64-025-0

70% cotton 260 / 280 gm/m<sup>2</sup><sup>(2)</sup>  
30% polyester  
5 - 15 Years 36 Classic Fit

36 94 AZ

1 - White & Heather Grey / Colour.  
2 - Heather Grey/Colour.  
3 - 3XL & 4XL available in Black, Heather Grey and Deep Navy only.



# Supercotton™ Sweats

New



Supercotton™ Sweat 62-276-0



## Supercotton™ Hooded Sweat 62-278-0

New

Supercotton Sweats

### Supercotton™ Sweats

Durable, rugged and hardworking, yet soft, smart and stylish. We're expecting our brand new 405gm/m<sup>2</sup> Supercotton™ Sweat and Supercotton™ Hooded Sweat styles to be a big hit for both workwear and casualwear. Features include a more generous fit around the shoulders and sleeves to give great movement in wear, and a super-soft brushed fleece inner designed to deliver extreme levels of cosy comfort!

Find out more about the Supercotton™ Sweat.

Relaxed with a cool vibe for leisure wear. Practical and durable for workwear.



New

### Supercotton™ Sweat 62-276-0

- 80% cotton 20% polyester
  - 405 gm/m<sup>2</sup>
  - S - 4XL
  - 24
  - Classic Fit
- 30 36 9K AZ  
New DS GZ YB



New

### Supercotton™ Hooded Sweat 62-278-0

- 80% cotton 20% polyester
  - 405 gm/m<sup>2</sup>
  - S - 4XL
  - 24
  - Classic Fit
- 30 36 40 9K AZ  
New DS GZ YB



**Classic Set-in Sweat** 62-202-0  
**Classic Ladies Hooded Sweat** 62-038-0  
**Classic Raglan Sweat** 62-216-0



# Classic Sweats

Our 280gm/m<sup>2</sup> brushed fleece Classic Sweats collection is the go-to range for all your everyday Sweats needs. We go up to size 3XL on all Classic Sweats colours and up to 5XL on our most popular colours and styles – Classics for everyone!

Classic Sweats

*Classic styles made for everyday adventures!*



**Kids Classic Hooded Sweat Jacket** 62-045-0



Find out more about Classic Sweats.



**Kids Classic  
Elasticated Cuff Jog Pants** 64-051-0

**Kids Classic  
Set-in Sweat** 62-041-0



**Kids Classic  
Hooded Sweat** 62-043-0

**Kids Classic  
Raglan Sweat** 62-039-0

**Classic  
Hooded Sweat** 62-208-0  
**Classic  
Open Hem  
Jog Pants** 64-032-0



Classic  
Sweats

Find out  
more about  
Classic  
Sweats.

*Match, contrast or complement.  
Choose your Classic top and combine  
with our Classic bottoms your way.*



## Classic Hooded Sweat Jacket 62-062-0



*Jacket styles look great layered over one of our T-Shirts.*



Find out more about Classic Sweats.

## Classic Zip Neck Sweat 62-114-0



Hooded, zip-up, jacket, set-in, Raglan, plus open-hem and cuffed jog pants... Our Classic Sweats collection offers all the styles you need in a great choice of colours.

## Classic Elasticated Cuff Jog Pants 64-026-0 Classic Sweat Jacket 62-230-0



Classic Sweats





Find out more about Classic Sweats.

## Classic Sweats



### Classic Set-in Sweat

62-202-0

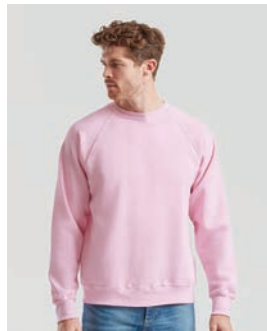
- 80% cotton  
20% polyester<sup>(4)</sup>
  - 260 / 280 gm/m<sup>2</sup> (2)
  - S - 5XL<sup>(3)</sup>
  - 36
  - Classic Fit
- 30 32 34 36 38 40 41 51 59 60 94
- AZ GL HD MK PR RX VF VH YT



### Kids Classic Set-In Sweat

62-041-0

- 80% cotton  
20% polyester
  - 260 / 280 gm/m<sup>2</sup> (2)
  - 3 - 15 Years
  - 36
  - Classic Fit
- 30 32 34 36 38 40 41 51
- 94 AZ YT



### Classic Raglan Sweat

62-216-0

- 80% cotton  
20% polyester<sup>(4)</sup>
  - 260 / 280 gm/m<sup>2</sup> (2)
  - S - 4XL<sup>(6)</sup>
  - 36
  - Classic Fit
- 30 32 36 38 40 41 47 51 52 59
- 94 AZ GL HD MK PE RX VF VH



### Kids Classic Raglan Sweat

62-039-0

- 80% cotton  
20% polyester
  - 260 / 280 gm/m<sup>2</sup> (7)
  - 3 - 15 Years
  - 36
  - Classic Fit
- 32 34 36 38 40 41 51
- 94 AZ PE

1 - HD, R6, RX, VF, VH 60% cotton, 40% polyester.  
2 - White & Heather Grey / Colour.  
3 - 3XL available in White, Navy, Sunflower, Black, Bottle Green, Red, Burgundy, Royal Blue, Heather Grey and Deep Navy only. 4XL available in White, Navy, Black, Heather Grey and Deep Navy only. 5XL available in Navy, Black, Heather Grey and Deep Navy only.  
4 - HD, RX, VF, VH 60% cotton, 40% polyester.

5 - 3XL available in White, Navy, Black, Bottle Green, Red, Burgundy, Royal Blue, Classic Olive, Heather Grey, Deep Navy and Light Graphite only. 4XL available in White, Navy, Black, Heather Grey and Deep Navy only. 5XL available in Black, Heather Grey and Deep Navy only.  
6 - 3XL available in White, Navy, Black, Heather Grey and Deep Navy only. 4XL available in Navy, Black, Heather Grey and Deep Navy only.  
7 - Heather Grey / Colour.

## Classic Sweats



### Classic Hooded Sweat

62-208-0

- 80% cotton  
20% polyester<sup>(1)</sup>
  - 260 / 280 gm/m<sup>2</sup> (2)
  - S - 5XL<sup>(5)</sup>
  - 24
  - Classic Fit
- 30 32 34 36 38 40 41 44 47 51 52
- 57 59 60 94 AZ GL HD PE R6 RX VF
- VH YT ZU



### Ladies Classic Hooded Sweat

62-038-0

- 80% cotton  
20% polyester<sup>(1)</sup>
  - 260 / 280 gm/m<sup>2</sup> (2)
  - XS - 2XL
  - 24
  - Feminine Fit
- 30 32 34 36 38 40 41 47 51
- 52 57 94 AZ HD PE YT ZU



### Kids Classic Hooded Sweat

62-043-0

- 80% cotton  
20% polyester
  - 260 / 280 gm/m<sup>2</sup> (2)
  - 5 - 15 Years
  - 24
  - Classic Fit
- 30 32 34 36 38 40 41 47 51 52
- 57 94 AZ PE YT ZU







Find out more about Classic Sweats.

## Classic Sweats



### Classic Open Hem Jog Pants

64-032-0

- 80% cotton  
20% polyester<sup>(2)</sup>
  - 260 / 280 gm/m<sup>2</sup><sup>(3)</sup>
  - S - 3XL<sup>(5)</sup>
  - 36
  - Classic Fit
- 36 94 AZ HD



### Classic Elasticated Cuff Jog Pants

64-026-0

- 80% cotton  
20% polyester<sup>(2)</sup>
  - 260 / 280 gm/m<sup>2</sup><sup>(1)</sup>
  - XS - 3XL<sup>(4)</sup>
  - 36
  - Classic Fit
- 30 32 36 94 AZ HD



### Kids Classic Elasticated Cuff Jog Pants

64-051-0

- 80% cotton  
20% polyester
  - 260 / 280 gm/m<sup>2</sup><sup>(3)</sup>
  - 5 - 15 Years
  - 36
  - Classic Fit
- 32 36 94 AZ



### Classic Zip Neck Sweat

62-114-0

- 80% cotton  
20% polyester
  - 260 / 280 gm/m<sup>2</sup><sup>(1)</sup>
  - S - 3XL<sup>(6)</sup>
  - 24
  - Classic Fit
- 30 36 38 40 41 51 94 AZ



### Classic Hooded Sweat Jacket

62-062-0

- 80% cotton  
20% polyester<sup>(2)</sup>
  - 260 / 280 gm/m<sup>2</sup><sup>(1)</sup>
  - S - 5XL<sup>(8)</sup>
  - 24
  - Classic Fit
- 30 36 40 41 51 59 94 AZ GL HD ZU



### Kids Classic Hooded Sweat Jacket

62-045-0

- 80% cotton  
20% polyester
  - 260 / 280 gm/m<sup>2</sup><sup>(3)</sup>
  - 5 - 15 Years
  - 24
  - Classic Fit
- 36 38 40 41 51 57 94 AZ ZU



### Classic Sweat Jacket

62-230-0

- 80% cotton  
20% polyester
  - 260 / 280 gm/m<sup>2</sup><sup>(1)</sup>
  - S - 3XL<sup>(7)</sup>
  - 24
  - Classic Fit
- 30 36 94 AZ GL



1 - White & Heather Grey / Colour.  
2 - HD 60% cotton, 40% polyester.  
3 - Heather Grey/Colour.  
4 - XS & 3XL available in White, Navy, Black, Heather Grey and Deep Navy only.  
5 - 3XL available in Black, Heather Grey and Deep Navy only.

6 - 3XL available in Black and Deep Navy only.  
7 - 3XL available in Black, Deep Navy and Light Graphite only.  
8 - 3XL available in Black, Heather Grey and Deep Navy only.  
4XL & 5XL available in Black and Heather Grey only.





**Lightweight Raglan Sweat** 62-138-0

**Ladies Lightweight Raglan Sweat** 62-146-0



# Lightweight Sweats

Made with a lighter unbrushed loopback 240gm/m<sup>2</sup> fabric and featuring a 100% cotton face for excellent print results, our Lightweight Sweats collection is perfect for layering and year-round use.

Lightweight Sweats

**Lightweight Hooded Sweat** 62-140-0



*Lightweight layers in a great choice of styles.*



Find out more about Lightweight Sweats.



Lightweight Hooded Sweats 62-140-0  
Lightweight Open Hem Jog Pants 64-038-0



Find out more about Lightweight Sweats.

*Pair your choice of sweat with jog pants or shorts!*

Lightweight Shorts 64-036-0  
Lightweight Set-in Sweat 62-156-0



Lightweight Sweats







Find out more about Lightweight Sweats.

## Lightweight Sweats



### Lightweight Set-in Sweat

62-156-0

80% cotton 20% polyester 240 gm/m<sup>2</sup>  
S - 2XL 24 Classic Fit

30 36 38 40 41 44 51 94 AZ GL

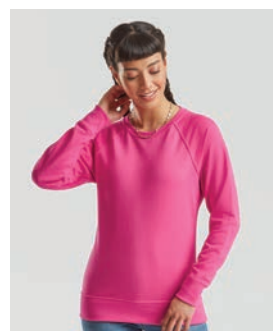


### Lightweight Raglan Sweat

62-138-0

80% cotton 20% polyester 240 gm/m<sup>2</sup>  
S - 2XL 24 Classic Fit

30 36 38 40 41 44 47 51 94 AZ GL ZU



### Ladies Lightweight Raglan Sweat

62-146-0

80% cotton 20% polyester 240 gm/m<sup>2</sup>  
XS - 2XL 24 Feminine Fit

30 36 38 40 41 44 47 51 57 94 AZ GL ZU



### Lightweight Hooded Sweat

62-140-0

80% cotton 20% polyester 240 gm/m<sup>2</sup>  
S - 2XL 24 Classic Fit

30 36 38 40 41 44 47 51 94 AZ GL ZU



### Kids Lightweight Hooded Sweat

62-009-0

80% cotton 20% polyester 240 gm/m<sup>2</sup>  
5 - 15 Years 24 Classic Fit

30 36 40 51 94 AZ

## Lightweight Sweats



### Lightweight Shorts

64-036-0

80% cotton 20% polyester 240 gm/m<sup>2</sup>  
S - 2XL 24 Classic Fit

36 94 AZ



### Lightweight Open Hem Jog Pants

64-038-0

80% cotton 20% polyester 240 gm/m<sup>2</sup>  
S - 2XL 24 Classic Fit

36 94 AZ

Lightweight Sweats



## Kids Lightweight Hooded Sweat

62-009-0



# Premium Polos



Premium Polo 63-218-0  
Ladies Premium Polo 63-030-0



Premium Long Sleeve Polo 63-310-0

## Premium Polos

Made from 100% cotton and classically styled featuring a placket with self-coloured buttons, our Premium Polos are both smart and comfortable to wear – ideal for leisure and corporate events.

*A classic fit ideal for leisure and corporate events.*



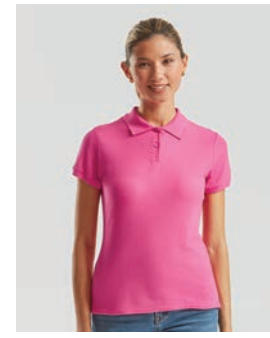
Find out more about the Premium Polo.



Premium Polo 63-218-0

100% cotton<sup>(1)</sup> 170 / 180 gm/m<sup>2</sup>  
S - 3XL 36 Classic Fit

- 30 32 34 36 38 40 41 44 47 51
- 94 9K AZ GL LM NE YT ZU



Ladies Premium Polo 63-030-0

100% cotton<sup>(1)</sup> 170 / 180 gm/m<sup>2</sup>  
XS - 2XL 36 Feminine Fit

- 30 32 34 36 40 41 44 47 51 52
- S7 94 9K AZ GL LM NE YT ZU



Premium Long Sleeve Polo 63-310-0

100% cotton<sup>(2)</sup> 170 / 180 gm/m<sup>2</sup>  
S - 3XL 36 Classic Fit

- 30 32 36 40 51 9K AZ TM

1 - Heather Grey 97% cotton, 3% polyester. Athletic Heather 90% cotton, 10% recycled polyester.  
2 - Athletic Heather 90% cotton, 10% recycled polyester.



# Iconic Polo



## Iconic Polo 63-044-0



### Iconic Polo

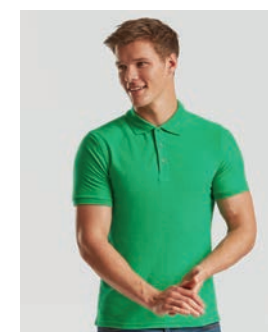
Our fashion-fit Iconic Polo is made using 100% cotton and includes a tear-away label, making this a perfect garment for fashion, retail and licensing applications.

*Cut in our fashion fit for a more tailored look.*



Find out more about the Iconic Polo.

Iconic Polo



### Iconic Polo 63-044-0

100% cotton<sup>(1)</sup>

170 / 180 gm/m<sup>2</sup>

S - 3XL

36

Fashion Fit



1 - R6, RX, VF, VH, HP, H1 65% polyester, 35% cotton.





**65/35 Polo** 63-402-0  
**Ladies 65/35 Polo** 63-212-0



# 65/35 Polos

Made from a 65% polyester, 35% cotton blend and guaranteed to perform at a 60°C wash, the easy-care 65/35 collection is designed to be durable, making it ideal for work, events, leisure, healthcare and casualwear.

*Relax! Whatever you do in our 65/35 Polos, they perform wash after wash!*

65/35 Polos



**Kids 65/35 Polo** 63-417-0



Find out more about the 65/35 Polo.





Find out more about the 65/35 Polo.

*A confident, stylish attitude starts with a great-looking polo!*

# Kids 65/35 Long Sleeve Polo 63-201-0



# 65/35 Tailored Fit Polo 63-042-0 65/35 Heavy Polo 63-204-0



65/35 Polos





Find out more about the 65/35 Polo.

## 65/35 Polos



### 65/35 Polo

63-402-0

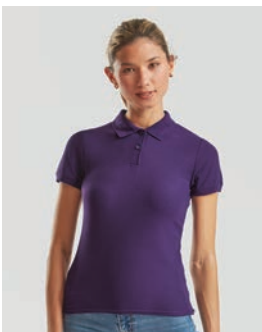
65% polyester 35% cotton<sup>(1)</sup> 170 / 180 gm/m<sup>2</sup>  
S - 5XL<sup>(2)</sup> 36 Classic Fit



### 65/35 Tailored Fit Polo

63-042-0

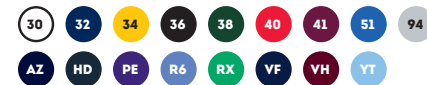
65% polyester 35% cotton 170 / 180 gm/m<sup>2</sup>  
S - 3XL 36 Fashion Fit



### Ladies 65/35 Polo

63-212-0

65% polyester 35% cotton<sup>(1)</sup> 170 / 180 gm/m<sup>2</sup>  
XS - 2XL 36 Feminine Fit



### 65/35 Heavy Polo

63-204-0

65% polyester 35% cotton 220 / 230 gm/m<sup>2</sup>  
S - 3XL 36 Classic Fit



### Kids 65/35 Polo

63-417-0

65% polyester 35% cotton<sup>(1)</sup> 170 / 180 gm/m<sup>2</sup>  
3-15 Years 36 Classic Fit



### Kids 65/35 Long Sleeve Polo

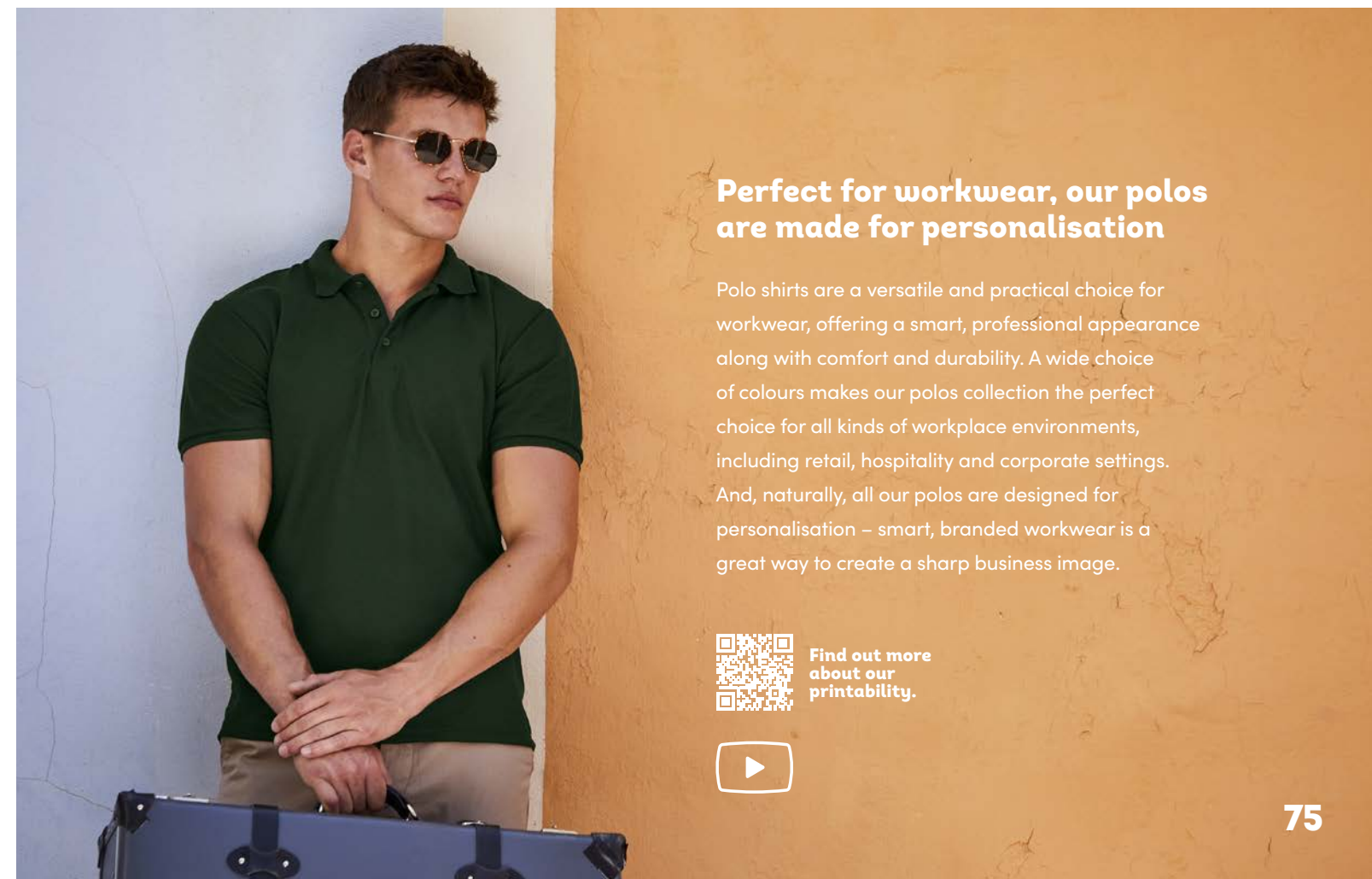
63-201-0

65% polyester 35% cotton<sup>(1)</sup> 170 / 180 gm/m<sup>2</sup>  
3-15 Years 36 Classic Fit



1 - Easy-care.  
2 - 4XL & 5XL available in White, Black, Navy and Heather Grey only.

65/35 Polos



## Perfect for workwear, our polos are made for personalisation

Polo shirts are a versatile and practical choice for workwear, offering a smart, professional appearance along with comfort and durability. A wide choice of colours makes our polos collection the perfect choice for all kinds of workplace environments, including retail, hospitality and corporate settings. And, naturally, all our polos are designed for personalisation – smart, branded workwear is a great way to create a sharp business image.



Find out more about our printability.





# Original Polo



Original Polo 63-050-0

## Original Polo

Simply great quality, simply great value and simply great for decoration, the Original Polo from Fruit of the Loom is simply a great all-rounder, perfect for big promotions, events or staff uniforms.

*Keep it simple, keep it smart - you'll love the unfussy great styling of our Original Polo.*



Find out more about the Original Polo.

Original Polo



### Original Polo 63-050-0

100% cotton<sup>(1)</sup>

175 / 185 gm/m<sup>2</sup>

S - 3XL

36

Classic Fit

30 36 40 41 51 94 AZ GL YT ZU

1 - Heather Grey 97% cotton, 3% polyester.



# Underwear

Comfortable, cotton-rich underwear for men in all the classic styles. Boxer, Shorty, Sport Brief and Slip – find your perfect pair right here.



Find out more about our underwear.



## Underwear



### Classic Boxer 2 Pack 67-026-7

-  95% cotton  
5% elastane
-  150 / 155 gm/m<sup>2</sup>
-  S - 2XL
-  80 (40 packs)
-  30
-  36
-  AZ
-  L2
-  2



### Classic Shorty 2 Pack 67-020-7

-  95% cotton  
5% elastane
-  150 / 155 gm/m<sup>2</sup>
-  S - 2XL
-  80 (40 packs)
-  30
-  36
-  AZ
-  L2
-  2












### Classic Sport Brief 2 Pack 67-018-7

-  95% cotton  
5% elastane
-  150 / 155 gm/m<sup>2</sup>
-  S - 2XL
-  80 (40 packs)
-  30
-  36
-  AZ
-  L2
-  2



### Classic Slip 3 Pack 67-012-6

-  100% cotton
-  150 / 155 gm/m<sup>2</sup>
-  S - 2XL
-  120 (40 packs)
-  30
-  36
-  SQ
-  TE
-  3



Underwear



# Sizes for everyone!

From the smallest children's size to the largest adult, Fruit of the Loom makes garments for everyone. There are two different cuts for men/unisex styles (classic and fashion fit, see opposite), and while our kids' styles can also be worn as unisex, some also feature a specific girls' fit too.

All our measurements are based on actual "to fit body" sizes, and are not the garment measurements. For example, a Fruit of the Loom Polo with a chest-to-fit size of 92-97cm/36-38" will fit someone with those chest measurements. Similarly, jog pants with a to-fit-waist measurement of 86cm/34" is designed for somebody with those body waist measurements.

And the great news? Whichever fits and sizes you choose – both kids and adults – colours match across the collection. So for times when that's important to you, everyone can wear the exact same shade.



## Men

	S	M	L	XL	2XL	3XL	4XL	5XL
Chest (inches)	35"-37"	38"-40"	41"-43"	44"-46"	47"-49"	50"-52"	53"-55"	56"-58"
Chest (cm)	89-94cm	96.5-101.5cm	104-109cm	112-117cm	119.5-124.5cm	127-132cm	134.5-139.5cm	142-147cm
Collar (inches)	14.5"-15"	15.5"	16"-16.5"	17"-17.5"	18"	18.5"-19"	-	-
Collar (cm)	37-38cm	39-40cm	41-42cm	43-44cm	45-46cm	47-48cm	-	-
Waist (inches)	32"	34"	36"	38"	40"	-	-	-
Waist (cm)	81cm	86cm	91.5cm	96.5cm	101.5cm	-	-	-

## Ladies

International	XXS	XS	S	M	L	XL	2XL	3XL
UK	6	8	10	12	14	16	18	20
Europe	32	34	36	38	40	42	44	46
France	34	36	38	40	42	44	46	48
Italy	38	40	42	44	46	48	50	52

## Kids

Age	1-2	2-3	3-4	5-6	7-8	9-11	12-13	14-15
Height (cm)	92cm	98cm	104cm	116cm	128cm	140cm	152cm	164cm

# Classic or fashion?

## You choose your look

Across our T-Shirt collection we use two different fits for our adult men's/unisex styles. Our Valueweight, Original, Super Premium, Heavy, Iconic 195 and Iconic 150 Long Sleeve T's are all cut in a Classic Fit: a little roomier in the body and around the shoulders and arms.

For a more fitted look, choose our fashion fit styles – check out our short-sleeve Baseball, Ringer, Iconic 150 and Iconic 150 V-Neck Ts. These are cut slimmer in the body, a little shorter, more fitted in the sleeves and around the shoulders with a narrower neck rib depth; simply choose the fit that works best for the look you want.

*Our more relaxed*  
**Classic Fit**



*Our slimmer, tailored*  
**Fashion Fit**



Find out more about Fruit sizing and fits.



# Life's better in colour!

Fruit of the Loom has always been famous for beautiful, vibrant colour. Whether it's colour chosen to match a corporate identity, for promotions, sports teams or as the perfect blank canvas for decoration in the retail, music or tourism sectors.

Fruit colour is renowned for its consistency and for coordinating perfectly across men's, ladies' and kids' styles.

All our Moroccan-made styles are dyed in-house using only the very best eco-friendly dyes. We never over-dye and we vigorously test batch after batch to ensure your colour is consistent order after order.

Whether you're looking for vibrant solid colours, classic neutral and muted tones or sophisticated eye-catching fashion-led Marls... we've colour for everyone.

**Look out for FOUR brand new colours recently added to the collection: Desert Sand, Mountain Blue, Cranberry and College Green.**



Find out more about colour.

## Colour Guide

36 Black	30 White	94 Heather Grey	XW Zinc	9K Athletic Heather	GL Light Graphite	87 Charcoal
CQ Chocolate	60 Natural	DS Desert Sand	3M Khaki	59 Classic Olive	38 Bottle Green	TM Forest Green
GZ College Green	47 Kelly Green	77 Emerald	LM Lime	NE Neo Mint	JS Sage	YT Sky Blue
MK Mineral Blue	ZU Azure Blue	51 Royal Blue	YB Mountain Blue	32 Navy	AZ Deep Navy	CB Cobalt Blue
PE Purple	SL Soft Lavender	PR Powder Rose	52 Light Pink	57 Fuchsia	40 Red	BX Brick Red
CY Cranberry	41 Burgundy	FR Flame	44 Orange	34 Sunflower	K2 Yellow	

## Marls

VF Heather Navy	RX Heather Green	R6 Heather Royal	VH Heather Red	HP Heather Purple	H1 Heather Burgundy	HD Dark Heather Grey

Due to the print process actual garment colours may vary from the printed colours shown here. For a true indication of fabric colours, request a copy of our swatch card.





FRUIT OF THE LOOM®



[www.fruitoftheloom.eu](http://www.fruitoftheloom.eu)

